



THE CANADIAN
MEAT GOAT INDUSTRY...
An **expanding** industry
which shows great
potential and **opportunity**

In North America there are over 63 million people from an ethnic background that traditionally eat goat meat. Goat meat is an excellent choice for any meal and especially enjoyed when served on special occasions.



Visit

www.canadianmeatgoat.com
to locate a breeder near you!

Join the CMGA today!

- ~ Become part of the national community of breeders and producers of meat goats
- ~ Be listed in our annual Members' Directory in the Canadian Meat Goat Journal and on the website
- ~ Have input into the decisions affecting your industry and your future
- ~ Receive the quarterly publication, the Canadian Meat Goat Journal, which delivers management information and articles as well as crucial information on programs and events taking place in the goat industry
- ~ Receive 50% reduction in Registry fees (versus non-members) and members advertising rates in the Canadian Meat Goat Journal

**Contact the CMGA office
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The Canadian
Meat Goat Industry...

where
demand
exceeds
production



	Agriculture and Agri-Food Canada	Agriculture et Agroalimentaire Canada	
<small>Agriculture and Agri-Food Canada (AAFC) is pleased to participate in the production of this publication. AAFC is committed to working with our industry partners to increase public awareness of the importance of the agriculture and agri-food industry to Canada. Opinions expressed in this document are those of the Canadian Meat Goat Association and not necessarily AAFC's. C'est avec plaisir qu'Agriculture et Agroalimentaire Canada (AAC) participe à la production de cette publication. Avec nos partenaires du secteur nous nous engageons à sensibiliser davantage les Canadiens et Canadiennes à l'importance de l'agriculture et l'industrie agroalimentaire au pays. Les opinions exprimées dans cette publication sont celles de l'association canadienne de la chèvre de boucherie et non pas nécessairement celles d'AAFC.</small>			

According to the 2001 Census, the total number of goats in Canada **increased 45%** from 1996 to 2001 (182,851)

An increase in the supply of goat meat together with an increase in ethnic demand due to continued immigration has contributed to a need for growth in the Canadian meat goat industry.

Canada imported \$3.5 million worth of goat meat in 2004, an increase of over \$1 million from 2001.

The North American supply of goats is deficient... "more than 500,000 additional goats are required to meet the [U.S.]'s current demand for goat meat."

– University of California Small Farm Center
Research Report, February 2006 (Revised)

Chevon

... the most widely eaten red meat in the world.

- Market commercial breeding stock to potential breeders.
- Sell meat animals at the farm gate, to meat buyers or through auction marts

Goats thrive on spurge, weeds and brush and help reclaim infested rangeland.

"... Demand [for goat meat] is currently about double the domestic production, so there is ample room for expansion. Meat goats fit in well with other enterprises, particularly cattle operations, and may be used to control noxious weeds and brush to improve pastures for other livestock."

– from *Sustainable Goat Production: Meat Goats*,
by Lindsay Coffey, NCAT Agriculture Specialist, February 2002

The amount of feed **1 cow** consumes compares to **7 goats**:

- 1 cow = 1 calf @ \$700
- **7 goats** = 12.6 kids @ \$80
= **\$1008**

